

AWTA

Alliance of Westchester Travel Agencies 2032 Williamsbridge Road Bronx, NY 10461

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Dear Supplier:

AWTA strives to build and strengthen relationships with industry suppliers by having them present their new and interesting material to our members on a timely basis through our "SUPPLIER SHOWCASE PROGRAM" at our monthly meetings. These showcases have been very successful for both our suppliers and members.

Should you decide to sponsor a showcase, you may choose from one of the following options:

- Sole Sponsor (the entire evening is yours) \$1,400 contribution
- Two sponsors share the evening \$750 contribution each sponsor
- Three sponsors share the evening \$500 contribution each sponsor
- Four sponsors share the evening \$400 contribution each sponsor

One dinner is included for each contributing sponsor. A table will be set up for your brochures and you will have an opportunity to speak with our members "one on one" during the social hour. You will also have time to make a presentation to the membership during dinner. Presentation time is not to exceed a **total** of 30 minutes regardless of the number of sponsors. If you wish to share the evening with one or more suppliers you may choose to contact other suppliers yourself or contact us to see if we can identify other interested suppliers who may wish to share.

Suppliers who choose **Sole Sponsorship** support at one of meetings receive a complimentary ticket to our "AWTA Holiday Ball" held in December.

AWTA is an organization of travel agency owners and managers in the Westchester, Putnam, Rockland, Bronx and Connecticut area. This is your opportunity to connect with key agency owners and other travel professionals. To participate in this very successful program, please contact:

Corrine Mutarelli, President

STATE:	ZIP:
	STATE:

MOST DESIREABLE MONTH ______.*(See <u>back</u> for list of dates)

*PLEASE NOTE: Meetings are held on the FOURTH TUESDAY of every month with some exceptions due to special events.

Past Presidents

Barbara Jathas (2012-2014, 2014-16) Corrine Mutarelli, CTC (2008-2010, 2004-2006) Sadie Longobardi (2000-2002) Barbara Jathas (1994-1996) John Fazio (1989-1991) Frank Grandi, CTC (1981-1982) Ethel Stein (1972-1975) Pat Petrone (1965-1967)

Doris Star (2006-2008)
J. Lance Mead (1998-2000)
Mildred Stoker, CTC (1992-1994)
Allen N. Rich (1984-1987)
Elaine Ackerman (1979-1981)
Robert Olsen (1971-1972)
Saul Dash (1964-1965)

Vincent Caruso (2010-2012) Charles DiGiacomo (2002-2004) Rosemarie Banza, CTC (1996-1998) Barbara Colombo, CTC (1991-1992, 1987-1989) Joel Dash (1982-1984, 1975-1977) Hubert M. Aronson, CTC (1977-1979, 1969-1971) Norman S. Sherman (1967-1969)



DATES OF GENERAL MEETINGS, TRADE SHOWS AND HOLIDAY BALL

Here are the General Meeting-Supplier Showcase, Trade Show and Holiday Ball dates for 2021. Please make note of these on your calendars for your scheduling and planning. Notices with full information are sent out three weeks in advance of each meeting to all AWTA Members and Associate Members.

All dates below are subject to change

General Meetings
(all dates are Tuesdays)

January 26 - Reserved
February 23 - Reserved
March 23 - Available
April 27 - Available
May 25 - Reserved
June 22 - Available
July 27 - Reserved

September 28 - Available October 19 - Available November 16 - Available

The Trade Show dates are Monday, April 12 and Monday, October 25.

The Holiday Ball will be on Wednesday, December 8th.